

How can your Membership help get you #WellConnected?

A strategic partnership with the Chamber includes:

- Identification and branding as a Chamber of Commerce Strategic Partner
- Annual Dinner 2018 x2 tickets and prominent branding as strategic partner.
- Introductions to at least ten nominated/relevant businesses
- Advocacy partner within Chamber campaigns including those related to Brexit (movement of goods and people), transport and digital infrastructure and skills
- Guaranteed content within each edition of the Chamber magazine
- Ambassadorial role for the Chamber's businesses including representation at and invitations to ad hoc meetings, receptions and events of relevance
- Priority access to all Chamber events throughout 2018 (inclusive ticket for all except Aintree Races)
- Prominent Branding on Chamber marketing material including website, newsletter, brochures.
- 2x dedicated e-newsletters to the Chamber database
- Provide a dedicated affinity service or discount to Chamber members.
- Minimum quarterly meetings with the CEO of the Chamber with selected staff to ensure regular updating of priorities and activities.

Plus the option of one of the following:

- Host/Chair an executive dinner with a selected audience of Chamber members and appropriate stakeholders
- Sponsor a specific series of events (ie. Construction Breakfasts)

The Chamber would also prioritise the participation within Chamber news, surveys, comment pieces and blogs. Partnership activity involves activities that are occasionally ad-hoc. We would seek to enhance the links with members, feature expertise in events and policy delivery and request participation with our Members Council.

For further details on this package and available upgrades please
contact the membership team on 0151 224 1880.

Strategic Partner