

SECTOR ALIGNED CURRICULUM DEVELOPMENT DIGITAL INDUSTRIES



VISION:

In partnership with the Liverpool Chamber of Commerce our vision is to align the curriculum with industry need, utilising professional insights and current labour market intelligence to ensure our offer is fit for purpose and future proof. We will do this through:

- Including the voice of the employer when deciding courses, awarding bodies, units and assignments/projects. This collaborative approach is with a view to moving towards a project-based approach to teaching, learning and assessment.
- Integrating employer views throughout this process to provide a wrap-around programme that develops the skills, knowledge and behaviours of students specific to employers' requirements.
- Using relevant and current labour market intelligence to create seamless progression routes through the academic levels referencing clear exit points into relevant roles of employment.
- Providing employer-driven 'career readiness' enrichment opportunities and Continuous Professional Development to maintain the currency of staff knowledge.

AIM:

- In collaboration with the Chamber of Commerce we will establish an employer forum from their membership base to foster relationships, facilitate discussion and develop a curriculum which is sector specific and employment-facing. This will support our students through building resilience and employers through the development of relevant skills, knowledge and behaviours required for transition into the world of work.

STEPS FOR DELIVERY

1. Initial Stakeholder Consultation:

- Through Chamber membership and other relevant industry contacts we will we seek to engage key opinion leaders across the sector to facilitate introductions and extend our network of employer advocates. This will be done within a workshop format. Throughout this process we will strive to include both large and small organisations to ensure that different employer needs are met.
- We will meet the needs of our employer advocates through a flexible approach to communication utilising virtual platforms such as Zoom and MS Teams. Wherever possible we will support their needs by providing the means by which they can engage in education and training so that they might embed this in their corporate social responsibility strategies.

2. Information Gathering:

- We will provide employers with an overview of our existing College and curriculum provision. This will allow us to share our vision for a collaborative approach to our delivery.
- We will survey employers gathering their insights prior to the workshop. This will help us to plan and inform the workshop format and extract targeted and relevant information to ensure a positive outcome.

3. Workshop:

- Using the findings of the initial stakeholder consultation process, including recommendations to build our network of employer advocates, we will agree on a facilitator/key note address, plan an agenda (including date, time and format) to ensure that we can answer the following:

Aspects for Consideration:

- What skills, knowledge and behaviours do employers need from their workforce and how do they identify with attributes such as resilience in their recruitment of staff. How would the employer evidence resilience in their workplace?
- What roles are staff engaged in and are there any gaps in their specialisms?
- What are the current needs and what are they predicted to be in the short to medium term?
- Are any industry changes predicted and if so what future skills are required?
- How can we understand the values of different organisations and what can we do to develop a pledge that is mutually beneficial to both educators and employers?
- We will provide employers with an overview of the new digital T Level qualifications and how these might support them as they grow their future workforce.