

**WOW** RADIOCITY

**MISSION  
CHRISTMAS**  
cash for kids



**FUNDRAISING  
PACK**



GREATEST  
HITS  
RADIO

[radiocity.co.uk/mission](http://radiocity.co.uk/mission)  
#MissionChristmas

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## Be part of our mission!

Mission Christmas is here to make sure that children living in poverty can have a great Christmas.

Some families were already struggling to make ends meet, and the ongoing impact of the pandemic has pushed even more into poverty. For so many people this year Christmas is a luxury they just can't afford.

If you, your staff or pupils would like to help and collect gifts for Mission Christmas that's great! We'll make sure they get to the Big Man in time for Christmas Eve.

We're looking for new and unwrapped gifts suitable for children and young people aged 0 to 18, and you can bring them to our Mission Christmas HQ or one of our local drop-off points. Go online to find out more, order gifts directly from our website or locate your nearest drop-off.

Check out the rest of this pack for gift ideas and everything you need to know about donating and fundraising for Mission Christmas. Funds raised will be used to purchase gifts for age groups we're struggling to help, and if we fulfil all applications anything left over will go to support the children who need it most in the New Year.

**If you need a hand or have any questions the Cash for Kids team are happy to help – please get in touch!**



# Making a Difference



**£10**

could buy a gift for a child living in poverty, especially one in an age group where we struggle with donations such as babies and teenagers

**£50**

could pay for a selection of gifts for a young person who would otherwise wake up to nothing on Christmas Day



**£1000**

could support a family in a crisis situation over Christmas



**£500**

could go towards important sensory equipment and toys to aid a disabled child's development



## HELP BRING CHRISTMAS TO LOCAL CHILDREN LIVING IN POVERTY.

Online and text donations will be used to purchase gifts for age groups we are struggling to help and to support the work of Cash for Kids throughout the year.

# ★ Gift Ideas

**0-3  
YEARS**

Teddies, Musical Toys  
My First Toys, Rattles  
Books, Play Mats

**3-5  
YEARS**

Cars, Dolls, Jigsaws,  
Dress Up Items,  
Playdoh, Colouring  
Books and Pencils

**5-7  
YEARS**

Lego, Art and Craft Sets,  
Skipping Ropes, Make Your  
Own Photo Frame, Snow  
Globe, Jewellery Set, Action  
Figures, Board Games

**7-9  
YEARS**

Footballs, Board Games,  
Remote Control Toys,  
Stationery Sets

**Please note:** due to the pandemic we might not be able to accommodate our usual number of volunteers, which could affect our ability to sort and pack gifts. We'd really appreciate it if you could donate gifts as early as possible, as we may be unable to sort and distribute everything donated late in the appeal. In this instance, these gifts will be used to support families in crisis in the New Year or held over to start Mission Christmas 2022.

## 9-12 YEARS

Board Games,  
Make Up Sets,  
Nail Varnish

## 12-18 YEARS

We know teenagers can be hard to buy for and they're the age group we usually get the least donations for. Here's a few ideas to help out:

- ★ Toiletries
- ★ Electrical items (Straighteners, mini speakers)
- ★ Aftershave & perfumes
- ★ Jewellery
- ★ Puzzles
- ★ Make-up
- ★ Books
- ★ Lunch boxes
- ★ Duvet sets

# BUY YOUR GIFTS ONLINE!

## Can't get to the shops?

No problem! Visit [radiocity.co.uk/mission](http://radiocity.co.uk/mission) to view our online gift list (available from mid-November). There's something on there for every child, and you can use our no-fuss ordering system to send them directly to us at Mission Christmas HQ. Easy!



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[radiocity.co.uk/mission](http://radiocity.co.uk/mission)

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[cashforkids@radiocity.co.uk](mailto:cashforkids@radiocity.co.uk)

**Cash for Kids, Radio City, St. John's Beacon,  
1 Houghton Street, Liverpool, L1 1RL**

Cash for Kids is committed to safe and legal fundraising for all. If you need some help and guidance visit [cashforkids.org.uk/safe-fundraising](http://cashforkids.org.uk/safe-fundraising) or please get in touch for advice.

