

# The Innovation Catalyst: Pioneering a low carbon food and drink sector in Liverpool

## Why my business?

This programme is designed for influential and ambitious SME leaders, in the food and drink sector, interested in connecting with academic expertise and like-minded peers to address the opportunities and challenges posed by the Net Zero Carbon agenda.

## Who you will work with

To stimulate innovation, participants will be grouped based on a shared challenge which they will address with a solution-driven, collaborative approach. As a result, programme content is emergent and ultimately shaped by you and the other business leaders in your group.

## What is involved?

Over a six-month period we will facilitate a series of investigative and action-focused 'Innovation Collaboratories' to collectively map out your goals, challenges, and innovation needs.

## When does it start?

The programme begins with a two-day overnight stay activation event designed to stimulate ideas for tackling challenges in the sector. Liverpool cohort commences 11th and 12th of May 2022.

## Benefits to your business

1

Network of like-minded peers

2

Address key sustainability challenges

3

Facilities and resources from 6 leading regional research institutions

4

Access award-winning business and innovation support

5

Benefit from shared knowledge and skills

6

Double the potential return on R&D investment

For further information about Eco-I North West, please register your interest by scanning the QR code, emailing [lowcarboninnovation@lanaster.ac.uk](mailto:lowcarboninnovation@lanaster.ac.uk) or visiting: [lancaster.ac./lums/eco-i](http://lancaster.ac./lums/eco-i)

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