



UNIVERSITY OF
LIVERPOOL



BRETT CENTRE FOR ENTREPRENEURSHIP

RESEARCH
EDUCATION
IMPACT

The Brett Centre for Entrepreneurship was launched in 2021 with a £1.25 million donation from University of Liverpool alumnus, Paul Brett. With rigorous research at our core, we build the entrepreneurial capabilities of students, industry leaders, founders, academics and policymakers to address unsolved problems and build impact-driven start-ups.

liverpool.ac.uk/entrepreneurship

The University of Liverpool Management School (right).



University of Liverpool Management School:
Learning to make a difference from an enterprising and vibrant world city of culture



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The Centre draws upon expertise from across the University of Liverpool's Management School to raise the understanding of entrepreneurship and contribute to both theory and practice.

We engage with academics, policy makers and practitioners both locally and worldwide to ensure that our agendas are compelling, relevant, and that the methods we use are cutting edge and robust. This reflects our passion to understand and foster entrepreneurship, and to help develop an entrepreneurial culture across the University of Liverpool and beyond.

We focus on problem-based, impact-driven research. We investigate pressing research gaps spanning different levels of analysis, from the people who run businesses right through to regional and macro trends in entrepreneurship.

WE BELIEVE IN THE POWER OF ENTREPRENEURSHIP
TO CONTRIBUTE TO SOLVING SOCIETY'S GRAND
CHALLENGES, BOTH IN THE LIVERPOOL CITY
REGION AND ON THE INTERNATIONAL STAGE.

The Centre also helps to foster and encourage an entrepreneurial spirit within students at the University of Liverpool by offering outstanding and inclusive educational experience within the teaching and learning of entrepreneurship.

We combine practice-oriented education and research in entrepreneurship to increase aspiration, enhance employability and inspire students to build solutions that benefit people, society and the world.

The Centre is part of a dynamic ecosystem, and we connect with other Centres across the University, such as the Heseltine Institute for Public Policy, Practice and Place and the Virtual Engineering Centre, reflecting our ambition to shape policy and practice.

The mission of the **Brett Centre for Entrepreneurship: research, education, impact.**

- **Research:** focusing on pressing research areas related to people, place, and performance. We strive to create a positive impact at a community and policy level using problem-based impact-driven research
- **Education:** to help prepare university students with a foundation to operate effectively within the world of employment and to be equipped with the knowledge and skills to go on and create new start-ups and SMEs of tomorrow
- **Impact:** to build on the latest research and practice to create a positive impact to shape policy and deliver in the communities that are served by the University of Liverpool.

Join us in our mission to build a better world at
liverpool.ac.uk/entrepreneurship