

Week	Module	w/c date Time commitment		Webinar	Peer group facilitated session	Delivery	
Programme Launch: Onboarding Session – Thursday 22 Sept 2022 @ 1030-1130 (Zoom)							
1	Strategy and Innovation	26/09/22	3hrs	27/09/22 @ 1030-1230	29/09/22 @ 1030-1130	Zoom	
2	Digital Adoption	03/10/22	3hrs	04/10/22 @ 1030-1230	06/10/22 @ 1030-1130	Zoom	
3	Internationalisation and Winning New Markets - Case Study	10/10/22	4hrs	11/10/22 @ 0900-1300		In person	
4	Vision, Mission and Values	17/10/22	3hrs	18/10/22 @ 1030-1230	1hr facilitated session, on 20/10/22	Zoom	
5	Developing a Marketing Strategy	31/10/22	3hrs	01/11/22 @ 1030-1230	1hr facilitated session, on 03/11/22	Zoom	
6	Building a Brand Case Study	07/11/22	4hrs	08/11/22 @ 0900-1300		In person	
7	Organisational Design	14/11/22	3hrs	15/11/22 @ 1030-1230	1hr facilitated session, on 17/11/22	Zoom	
8	Employee Engagement and Leading Change	21/11/22	3hrs	22/11/22 @ 1030-1230	1hr facilitated session, on 24/11/22	Zoom	
9	High Performance Workplace - Case Study	05/12/22	4hrs	06/12/22 @ 0900-1300		In person	
10	Efficient Operations	16/01/23	3hrs	17/01/23 @ 1030-1230	1hr facilitated session, on 19/01/23	Zoom	
11	Finance and Financial Management	23/01/23	3hrs	24/01/23 @ 1030-1230	1hr facilitated session, on 26/01/23	Zoom	
12	Implementing Growth Plans - Case Study	30/01/23	4hrs	31/01/23 @ 0900-1300		In person	
Webinars 16hrs		Face 2 face sessions 16hrs		Peer group Facilitated Sessions 8hrs		Mentoring sessions 10hrs	Total hours = 50