



LIVERPOOL
JOHN MOORES
UNIVERSITY



LIVERPOOL

BUSINESS CLINIC

Helping students and business grow together

The Liverpool Business Clinic provides a range of free support options to SMEs, multi-nationals, start-ups and not-for-profit organisations in the Liverpool city region. Our aim is to support businesses whilst providing students with practical learning opportunities.

Working closely with our team of academic staff from LJMU's Liverpool Business School and industry experts, students work in consultancy project teams to tackle real problems brought to them by businesses.

Our students can provide research and genuine innovative and fresh approach solutions to all types of problems and challenges:

- Social Media Campaign Management
- Marketing Strategy
- Internal Communication Strategy
- Business Development
- The Sustainability Agenda
- Process Design
- Supply Chain Review
- HR Policies and Procedures
- Analytical and Financial Analysis
- Internationalisation

Our projects are designed to be mutually beneficial, offering business a tangible solution and our students the experience of applying theory to practice in a real-world setting.

Projects typically run from October to April however we will confirm at the point of enquiry the timescale and suitability of projects.

**IF YOU HAVE A PROJECT TO DISCUSS,
GET IN TOUCH.**

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