

“Spotlight Ohio, the city of Mentor”

Roundtable event on Thursday 29 September 2022

9am at Liverpool Hilton Hotel

3 Thomas Steers Way, Liverpool L1 8LW

The City of Mentor, a manufacturing, healthcare, aerospace and chemicals economic hub located just outside Cleveland, Ohio, can be your company's gateway to the US market. With their connections with numerous entities in the United States, particularly in healthcare, aerospace, and precision manufacturing, the City of Mentor's concierge-based approach can provide many benefits for small to medium sized firms looking to explore connections and investment opportunities in the North American market. This worked for Intel who are locating near there, offering opportunities to current and future Intel supply-chain partners

Join delegates from the City, local companies (see next page) , and legal entities that can assist you with advice and guidance on the best practices on approaching the US market and what tools and connections are available to you.

09.00 – 09.30 Tea, coffee and registration

09.30 - 10.15 “Why Ohio”

Speakers

Ken Filipiak, CEO/City Manager, Mentor; **Kevin Malececk**, Director of Economic Development and International Trade, Mentor, **Steven Roth**, Roth Law Firm, Mentor

• Where do you start? / • Choosing a market entry strategy /• Sources of help and advice

10:15 – 10.45 Q&A

10:45 Brunch and networking

11:00 Event closes





Companies over from Mentor looking to meet with NW companies:

North American Coating Laboratories provides coatings for a variety of customers in the polymer and glass optics markets. Our experience in both dip and vacuum-applied processes make NACL one of the most respected organizations in the optical coating field. Our coating competencies include protective, scratch-resistant, reflective, anti-reflective, filter, conductive, ITO, chemically resistive, DLC (diamond-like carbon) and infrared coatings. North American Coating Laboratories is an ISO 9001 certified organization.

For target companies of relevance for them include:

- Plastic and Glass Optics including IR materials
- Displays including AR/VR, vision systems and automotive
 - Aerospace/Military/Defense

Cornerstone IT (soon to be Logically) provides fully Managed IT Services for organization with 50 or more employees. The Managed Services they provide include Help Desk, Infrastructure and Cloud for thousands of end users, and also has a strong focus on Security services include Enterprise tools with 24/7 response and remediation.

Target companies for them include those that provides IT services and/or products or any organizations that work with IT or Security standards.

Roth Firm is a full-service law firm, which represents and advises individuals and domestic and international companies of all types and sizes in business and transactional matters. With offices in the heart of downtown Cleveland, Ohio and suburbs of Louisville, Kentucky, our firm has successfully closed over \$1 billion worth of mergers and acquisitions for our clients in the health care, technology, manufacturing, and sports, media and entertainment space. Roth Firm's practical and transparent approach to legal matters not only allows the firm to provide efficient and effective solutions to complex situations, but also sets it apart from traditional law firms. As an established and trusted advisor, Roth Firm has helped countless international organizations successfully expand their operations into the United States, and is ready to help your company do the same.

Target companies for them include companies the healthcare, technology and manufacturing sectors.