



Department
for Transport

EV charging infrastructure grants

Stakeholder

Communications Toolkit

OFFICIAL

Introduction

- The Office for Zero-Emission Vehicles (OZEV) champions the take-up of electric vehicles and the development of chargepoint infrastructure across the UK.
- OZEV currently has several EV charging infrastructure grant schemes open for application:
 - Private rental properties, flats and social housing with private off-street parking spaces
 - Businesses including small accommodation businesses, public sector organisations and charities to install chargepoints in their workplace carparks.
- Amplifying and sharing these messages will help us reach and support potential grant recipients so they know that help is available as they make the switch to electric vehicles.
- This pack sets out the key messages and important links that you could use to promote these grants to your audiences.

Key messages: general

- The world is changing. Electric cars are replacing the internal combustion engine. The last two years have seen a massive surge in Electric Vehicle (EV) sales. They now outsell diesel cars, and the second-hand market is growing. From 2030 every new car sold will have a plug.
- If you're a landlord, business, charity or public body, or you rent your home or live in a flat, the Government is here to help with the upfront cost of installing an EV chargepoint.
- For a limited time, we will be providing grants of up to £350 per chargepoint socket installed. These will cover up to 75% of the cost of buying and installing a chargepoint.
- Grants of up to £30,000 are also available to help pay for any wider building works that you need to have carried out.
- To find out more and apply online visit [Grant schemes for electric vehicle charging infrastructure - GOV.UK \(www.gov.uk\)](https://www.gov.uk/grant-schemes-for-electric-vehicle-charging-infrastructure)



Key messages: specific audiences

Holiday rentals

- Electric vehicles are coming and people holidaying in the UK will need to charge them. Demand from guests for charging is set to grow exponentially over the next decade.
- Big hotel chains are already installing EV chargepoints to attract guests. Investing in a simple 3.5kW or 7kW chargepoint that allows guests to charge their cars overnight will help attract more guests today, and future proof your business for years to come.
- Grants are available for B&B's, campsites, small hotels, and any other accommodation businesses with less than 250 employees.
- Visit [Grant schemes for electric vehicle charging infrastructure - GOV.UK \(www.gov.uk\)](https://www.gov.uk/grant-schemes-for-electric-vehicle-charging-infrastructure) to find out more and apply online.

Businesses and charities

- Installing chargepoints can be hugely beneficial for businesses. Businesses can claim up to 75% of the costs of purchasing and installing an electric vehicle chargepoint.
- Visit [Grant schemes for electric vehicle charging infrastructure - GOV.UK \(www.gov.uk\)](https://www.gov.uk/grant-schemes-for-electric-vehicle-charging-infrastructure) to find out more and apply online.

Landlords

- Electric vehicles are coming, and people want to charge at home. Renters will be looking for accommodation with chargepoints. The Government is offering financial help to landlords and property owners to meet this growing need.
- Having an EV chargepoint at a property is increasingly a deciding factor for many potential tenants. Many property listing sites are featuring EV chargepoints to attract tenants.
- Visit [Electric vehicle chargepoint and infrastructure grants for landlords: Overview - GOV.UK \(www.gov.uk\)](https://www.gov.uk/electric-vehicle-chargepoint-and-infrastructure-grants-for-landlords) to find out more

Grants for landlords and property owners

- Eligible recipients are domestic, social and commercial landlords, public sector organisations, charities managing or owning residential property, and individuals who rent any property or own a flat. All recipients must have an off-street, private parking space and individuals must have an eligible vehicle.
- Grants are available in England, Scotland, Wales and Northern Ireland, but not in the Channel Islands or Isle of Man.
- Grants are available to give recipients money off **both** the cost of installing an electric vehicle chargepoint socket *and* the cost of wider building and installation work that may be needed to install multiple sockets, both for now and in future.
- You can get £350 or 75% off the cost to buy and install a socket, whichever amount is lower.
- Each financial year, landlords can get up to 200 socket grants for residential properties and 100 grants for commercial properties.
- You can get up to £30,000 or 75% off the cost of wider building work. The amount depends on how many parking spaces the work covers.

Links to guidance:

[Chargepoint and infrastructure grants for landlords](#)

[Grants if you own or rent a flat.](#)

Workplace Charging Scheme

- The Workplace Charging Scheme (WCS) is a voucher-based scheme that provides eligible applicants with support towards the upfront costs of the purchase and installation of electric vehicle (EV) chargepoints.
- Eligible recipients are businesses, charities or public sector organisations. All recipients must have off-street, private parking spaces for staff use.
- It is available in England, Wales, Scotland and Northern Ireland, but not in the Channel Islands or Isle of Man.
- The grant covers up to 75% of the total costs of the purchase and installation of EV chargepoints (inclusive of VAT), capped at a maximum of:
 - £350 per socket
 - 40 sockets across all sites per applicant – for instance, if you would like to install them in 40 sites, you will have 1 socket available per site
- Further grants, of up to £15,000, are available to small and medium sized businesses to help cover the cost of installing chargepoint infrastructure.
- To apply, businesses will need to be registered with Companies House, have a VAT number, or have a business rates letter.

Link to guidance:

[Chargepoint and infrastructure grants for businesses, charities and public sector organisations.](#)

Digital

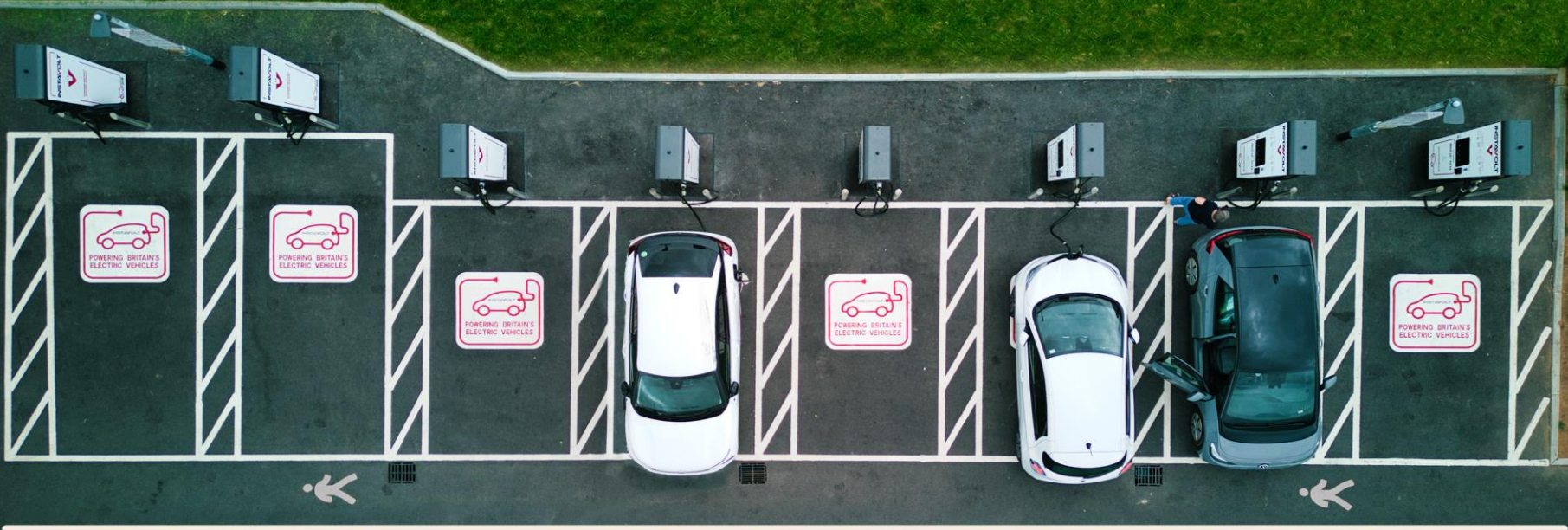
- Please use the following link in social media posts: [Grant schemes for electric vehicle charging infrastructure - GOV.UK \(www.gov.uk\)](https://www.gov.uk/grant-schemes-for-electric-vehicle-charging-infrastructure)

Example posts

- Want to install an electric vehicle chargepoint at home, work or on the street? Check out the grant schemes available and find out if you are eligible for funding. [Grant schemes for electric vehicle charging infrastructure - GOV.UK \(www.gov.uk\)](https://www.gov.uk/grant-schemes-for-electric-vehicle-charging-infrastructure)
- Did you know that you can get a voucher to install an electric vehicle chargepoint at your workplace? The Workplace Charging Scheme helps businesses, charities and public sector organisations go green. [Grant schemes for electric vehicle charging infrastructure - GOV.UK \(www.gov.uk\)](https://www.gov.uk/grant-schemes-for-electric-vehicle-charging-infrastructure)



Thank you



Please get in touch with us at chargepointfeedback@ozev.gov.uk if you have any questions.