

BRITISH TRADE & EDUCATIONAL DELEGATION

Cluj-Napoca, April 7th-10th 2024

- Discovering Transylvania as investment & trade opportunity
- Connecting British experts & businesses with Romanian businesses, universities, & key stakeholders in the fields of healthcare & MedTech.
- Possibility to establish an EU Hub, with fiscal facilities in Romania

Visit agenda will include:

The delegation to Romania will be of interest to:

- CEOs & key decision-makers from life science & MedTech companies and SMEs interested in *investments* and expanding their *exports* to Romania & connecting with the medical system: companies, hospitals, universities & authorities
- Exploring the possibility of establishing an EU Hub, with fiscal & wage facilities in Romania
- Benefiting from EU funds/grants for equipment, facilities & research
- British private & public entities, including universities, business networks, willing to connect their region to Transylvania, Romania

- 1 to 1 meetings and visits to Romanian MedTech businesses, private & public hospitals and clinics, IT clusters, universities, authorities
- Investment opportunities in Transylvania in MedTech and life science
- Business Forum - facilitating meetings with relevant businesses in the field of MedTech; Regina Maria Hospitals, Medicover, Transylvania IT cluster, Fortech, MedisProf
- B2B meetings
- Cultural immersion in Transylvania - a blend of history, culture, innovation
Cluj is one of the biggest Tech Hubs in Europe <https://visitcluj.ro/>
- Natural Salt Mine unique in the world www.salinaturda.eu

You can book your place by filling in this form by February 15th:
<https://form.jotform.com>

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BRITISH TRADE & EDUCATIONAL DELEGATION AGENDA

Cluj-Napoca, April 7th-10th 2024



SUNDAY, APRIL 7th

Travel Day: direct flight Birmingham - Cluj-Napoca (wizzair.com)

this is only a suggestion, you can look for the travel options, who are convenient to you. We can assist you if needed.

MONDAY, APRIL 8th

Visits to Romanian businesses

1 to 1 meetings with Romanian private & public hospitals, universities, MedTech companies, IT clusters & authorities.

TUESDAY, APRIL 9th

Business Forum Event

9.00 a.m. -12.00 p.m.

B2B meetings with: Romanian Businesses
Private & Public hospitals, clinics
Tech & IT companies, device production
Local & regional authorities

National Agency of Development and EU funds in Romania

Keynote speaker:

Prof. Dean Fathers DL

Chair of the Midlands Engine Health Care and Life Sciences Board,
Chair of Health Innovation North East & North Cumbria Board
Honorary Professor of Healthcare Leadership, The University of Nottingham.

In the afternoon

Cultural and natural immersion in Transylvania,

Visit to the Turda Salt Mine, unique place in the world -- www.salinaturda.eu

WEDNESDAY, APRIL 10th

Travel Day: direct flight Cluj-Napoca - Birmingham (wizzair.com)

this is only a suggestion, you can look for the travel options, who are convenient to you. We can assist you, if needed.

or direct flight on Friday: Cluj to Liverpool <https://wizzair.com/en-gb/#/booking/select-flight/LPL/CLJ/2024-04-08/2024-04-12/1/0/0/null>

!! Travel costs and accommodation in Cluj will be covered by the delegat's company.

Commute to businesses visits will be covered by ADR N-V & RISE Institute
and the Forum meal will be provided.



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Transylvania:

- the region with one of the fastest economic growth in Europe
- growing healthcare system with new hospitals being built with EU funds
- one of the biggest Tech Hubs in Europe

RISE MedTech Stream

Contributing to the creation of a MedTech integrated Hub in Transylvania & implementing EU principles in healthcare: patient oriented, more prevention and less treatment

Facilitating investment & trade opportunities for businesses

Long Term Goals

- Facilitate trade opportunities for UK and Romanian companies
- Common projects and collaborations between UK and Romanian universities, businesses
- Research projects in MedTech & life sciences connecting universities & industry
- Joint masters between Romanian and UK Universities
- Facilitate trade, business accelerator
- Contribute to the development of a science park - exchange of good practices
- Collaboration between hospitals, medical centers & industry

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For more details contact us:

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