

Liverpool Chamber.



Connect
Support
Thrive.



Chamber Events

#WellConnected

We host two #WellConnected events each month. They're the perfect opportunity to network with your fellow chamber members in an informal environment. Our 'main' #WellConnected event usually attracts over 100 attendees. In addition, we host another #WellConnected in South Liverpool or Sefton on alternating months, attracting an audience of around 60 attendees to each event.

Executive Receptions

Exclusive high-level networking experiences for Strategic Partners and Patrons. These events offer a money can't buy experience amongst business leaders.

#ChamberInsights Workshops

Series of workshops focusing on topics such as marketing and sales to facilitate growth.

Chamber Socials

After-work networking sessions hosted in different hospitality venues within the City Centre.

Business Networks

Events focusing on particular industries: School Business Network, Charity Business Network, Property Construction Network, International Trade Club.

Policy Briefings

Panel and roundtable events with senior representatives from partner organisations to discuss key policy issues impacting on business.

***Members get FREE entry to all of these events**





Flagship Chamber Events



Chamber Day at Aintree Races

Grand National Thursday hosts the largest corporate gather over the 3 days of racing – with 500 attendees. Join us for Premium Hospitality as members get access to discounted tickets.

*Partnership opportunities are available.

Innovation in Business Awards

The Chamber's annual awards celebrates businesses and individuals who have driven their organisation forward throughout the year. Members enjoy discounted tickets and an exclusive hospitality package.

*Sponsorship opportunities are available.

**CHAMBER DAY AT THE
RACES**

Marketing / Promotion

Website

All articles, campaigns, and events can be sent to our editorial inbox for publication on our website. With over 66k unique annual website visits, the website is a great way to promote your news and events. Members can also feature in our online [Member Directory](#).

E-Newsletter

The weekly newsletter is published every Wednesday to over 3,800 subscribers. With over a 20% average open rate and 6% average click rate, the newsletter is a fantastic platform to feature press releases, events and member offers, as well as staying informed of the Chamber's activity. Please send requests to our editorial inbox.

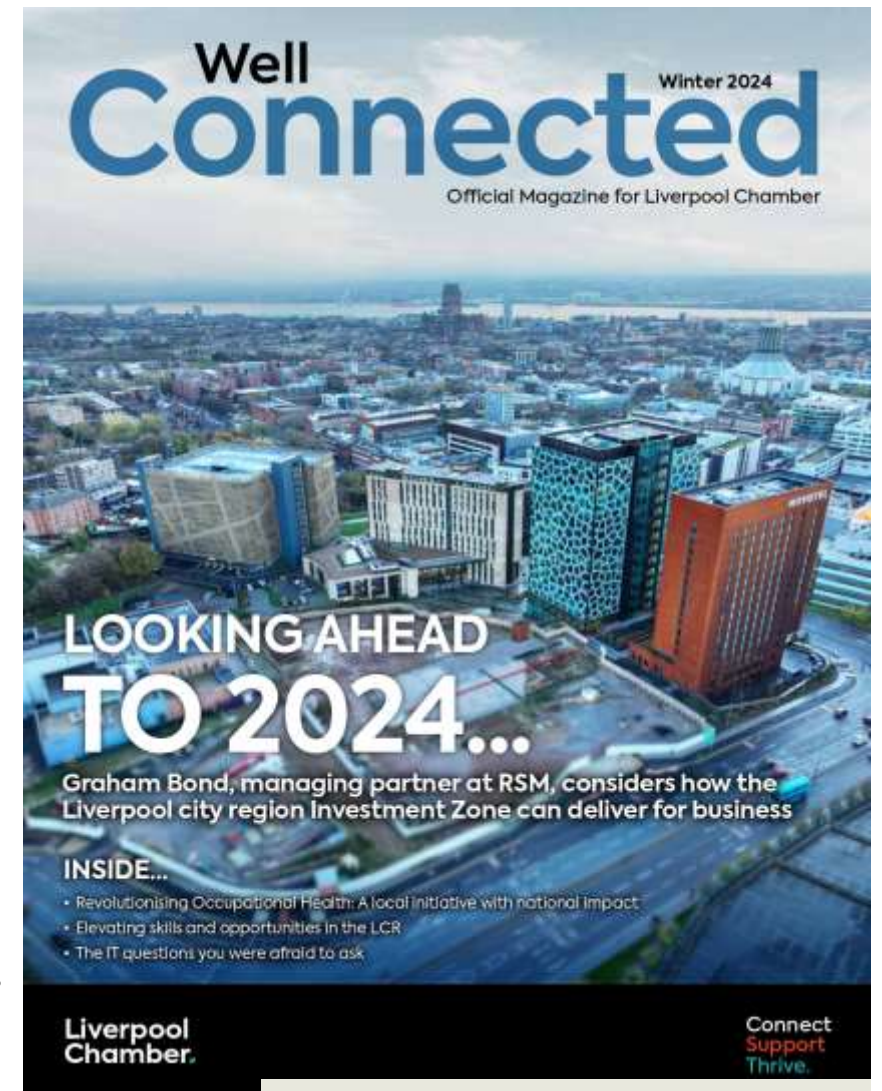
***Members can submit their content by contacting**

Social Media

We have a reach of over 45.3K followers across Twitter, LinkedIn, Facebook, and Instagram, allowing us to amplify your messages. Our platforms are constantly growing, and we love to platform our members. We politely ask members to request social posts on our platforms via our editorial inbox.

Well Connected Magazine

The quarterly Well Connected magazine offers Strategic Partners and Patrons another outlet to platform their activity. Digital and physical copies are sent to members, and there are opportunities for editorials.



**WELL CONNECTED
MAGAZINE**



Insights and Expertise



Advocacy & Policy

As the authentic voice of business, we can feedback to government and local authorities on business concerns through surveys (including our flagship Quarterly Economic Survey), meetings and events...

Our key policy areas include: Regeneration, Net Zero & Clean Growth, Skills & Employability, International Trade, Infrastructure, and Access to Finance & Funding. Speak to our [policy team](#) about your business challenges or to help us to shape policy.



International Trade

Our international trade department offers a wide range of trade support services including export documentation, accredited International Trade Training, bespoke training and guidance around funding.

Members can join our quarterly International Trade Club or access up to 50% off export documentation. Contact elena.enciso@liverpoolchamber.org.uk for more information.





Chamber Four Services

Members have unlimited access to all advice lines available 365 days per year and will be issued with a username and password each month to access full online resources.



Chamber HR

Access to the HR document library with over 450 template documents and information to help save you time.



Chamber Health and Safety

Manage problems and get answers to remain compliant with Health and Safety regulations.



Chamber Legal

Protect your business and stay ahead of legal requirements.



Chamber Tax

Manage tax reliability and get advice relating to changes to VAT and duty following Brexit.

Partner Services

Chamber members can take advantage of fantastic offers from our partners and patrons, included discounted training courses, car rental, meeting room hire and much more.



Join the thriving business community of 500+ members today!

Sign up [here](#) to get started

Liverpool Chamber Member

- Charity / Association Membership:
£275 + VAT
- SME Membership 1 – 10 employees*:
£350 + VAT
- SME Membership 11 – 24 employees:
£450 + VAT
- SME Membership 25 – 49 employees:
£650 + VAT
- SME Membership 50+ employees:
£995 + VAT

* Sole traders get promotional rate of £195 + VAT for first year

Member Benefits

- Member directory listing.
- Member discount on selected events (Aintree & Annual Awards) and access to free networking events.
- Subscription to Quarterly Magazine.
- Use of Chamber Logo.
- Ability to feature press releases and events across Chamber's platforms – website, weekly e-newsletter, relevant social campaigns
- Access to full calendar of events including; Well Connected, Chamber Social, Business Networks, International Trade Club.
- Use of Chamber Business services:
<https://www.liverpoolchamber.org.uk/member-savings/>



Strategic Partnership & Patronage

Strategic Partner: £3,000 +VAT

- Managed by the Chamber's Senior Leadership Team and the business growth and membership manager
- Visibility and community development across 3,000 members and businesses
- Bespoke partnership programme for 12 months
- Engaged in senior advocacy and communications
- Opportunity to be featured in each Well Connected magazine

Patron: £6,000 +VAT

- Managed by the Chamber's Senior Leadership Team
- Bespoke plan created with leadership team at Liverpool Chamber
- Opportunity to apply to be involved in the policy committee as and when vacancies are open
- Invitation to speak at individual events
- Invitation to join the Chief Executive and board chair at bespoke events
- Opportunity to create and co-deliver event programmes that are relevant

You can find a full list of Strategic Partners and Patrons here:

www.liverpoolchamber.org.uk/partners/strategic-partners

www.liverpoolchamber.org.uk/partners/patrons

Testimonials



The Chamber has enabled me to raise the profile of E & P Services and given my team the chance to meet a number of new businesses. I regularly recommend non-members I meet to the Chamber and encourage them to get in touch in the first instance or attend a forthcoming event. The annual membership fee is such good value and the monthly meetings are always held at different locations across the city which adds to their attractiveness

It was through the chamber initially that we made links with LJMU and assisted them with their student internship programme on three separate occasions, I would recommend internships to any local business thinking about getting involved.

David Du-Feu - Director



We started working with Liverpool Chamber in 2022 to help raise our profile in Liverpool and the wider city region. From helping generate awareness of our events to delivering personal referrals being a chamber member has delivered tangible increases to our bottom line and assisted with our goal in becoming a consideration for more business and private customers alike in Liverpool City Region.

We have benefited from being introduced to some fantastic local businesses who we partnered with through 2022 and into 2023 for events and indeed we were proud to support the Innovation In Business Awards in 2022. If you want to connect with a fantastic team that will assist with your business growth plans with a personal and professional touch then Liverpool Chamber is the organisation to join.

Matthew Hine – General Manager



One of the reasons we work with the Liverpool Chamber is that you hear of all the amazing things that are happening right here in Liverpool, and being a part of the Liverpool Chamber allows you to be involved in not only are you allowed to grow brand awareness while you are also supporting the local businesses of Liverpool learning about of all the different notable companies we have right here in our city.

Liverpool Chamber goes above and beyond to support you and your business endeavours; we have had the opportunity to showcase all our products on offer here at UniCourse while also having the team check in with you regularly to see if you have anything to promote online or through the monthly Well Connected magazine; the team can't do enough.

Sarah Carter – Office & Administration Manager